

NAME : **Uma Priya Duraisamy**, (Alumni of 1991 DDD)
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Company Address 1

Shree Priya Machine works
SF 278/1, Vilankurichi Road
Coimbatore 641 035.

Company Address 2

AVR Engineering Services
No 1, Kasthuribai Street, RK Puram
Ganapathy
Coimbatore – 641006 Panel box Assembly

I am Umapriya Duraisamy. I have a diverse background in mechanical engineering, electronics and business management. I completed my Diploma in Mechanical Engineering (Design and Drafting) between 1988 and 1991, followed by a successful pursuit of AMIE in Electronics from 1992 to 1998. After gaining some formal training, I began supporting my mother's business by handling accounts and contributing to the technical department from 1992. I also undertook courses in computer hardware design and AutoCAD to enhance my skills. In 2006, driven by the desire for holistic professional development, I began my MBA through correspondence from ICFAI University.

I am the proprietor of Shree Priya Machine works Pvt Ltd, Coimbatore. It's a sheet metal fabrication company which was started for me by my father in the year 1991. Initially, we have manufactured motor stampings. Now, we are manufacturing sheet metal items and MS bins. I am also Managing Partner of AVR Engineering Services, coimbatore where we are doing Panel box assembly.

In 2013, I took over the family business during the crisis. I implemented efficient systems and streamlined operations, which helped build trust with our customers, leading to the annual turnover multiplying and surpassing all its previous records. Today, our teams of around 25 employees are poised for further growth, driven by our strong systems and reputation. Looking ahead, I aspire to explore my passion for environmental conservation and protection, aligning with issues close to my heart.

I have a daughter who has completed her MS and is now working as purchase analyst at Foxconn Ohio USA and a son who just now completed his BE and is working alongside his father in his business.